Kinship Care Week

October 6-12, 2025

#ThisIsKinshipCare
#KinshipCareWeek2025
#KeepConnectionsStrong

This year's Kinship Care Week runs from 6-12 October, with a program of events, webinars and resources for carers, their families and the workers who support them.

Whether you represent an organisation, charity, or professional service, or if you're an individual whose life has been affected by kinship care, we are incredibly grateful if you would consider using the suggested social media posts below to highlight Kinship Care Week and raise awareness of the incredible work of kinship carers who keep connections strong.

Links

- Kinship Care Network – https://www.cfecfw.asn.au/kinship-care-network/
- Carer Kafe – https://www.carerkafe.org.au/
- Kinship Carers Victoria – https://kinshipcarersvictoria.org/

Social Media

Get involved by using the hashtags #KinshipCareWeek2025, #KeepConnectionsStrong and #ThisIsKinshipCare. Follow us, reshare our content, and keep the conversation going!

- Facebook – https://www.facebook.com/CentreForExcellenceInChildAndFamilyWelfare/
- LinkedIn – https://www.linkedin.com/company/cfecfw/
- YouTube – https://www.youtube.com/@CFECFW/

You can find all our campaign social media tiles available for download via Canva.

About Kinship Care Week

Kinship Care Week 2025 celebrates the amazing work of kinship carers who keep connections strong in Victoria, helping them connect with each other and with carer support groups in their communities.

Kinship carers are incredibly important in the lives of children and young people who are unable to live with their parents. Kinship care is a powerful way to strengthen families, helps keep children connected to their community and culture, and provides children and young people with a sense of belonging.

Some key facts about Kinship Carers*

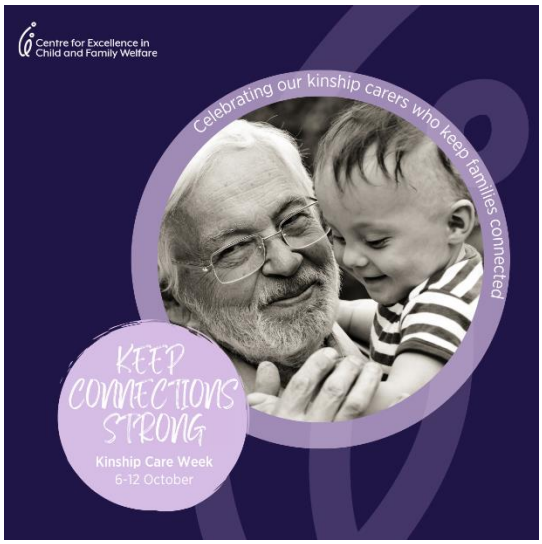
- Kinship care is when a child who can't live with their parents is placed in a relative or family friend's home.
- As of June 2024, there were almost 25,000 children in kinship care across Australia.
- Kinship care is the fastest-growing form of out-of-home care in Victoria. As of June 2024, there were almost 7500 children in kinship care placements in Victoria, comprising 80% of all children in OOHC. In Tasmania, there were 400 children in kinship care placements, comprising 42% of all home-based care in the state.
- As of June 2024, almost 16,000 Australian households were providing kinship care to one or more children. In Victoria, almost 5,100 households were providing kinship care to one or more children. In Tasmania, almost 300 households were providing kinship care for one or more children.
- Kinship carers are typically female (94%), in their mid-50s (avg 54), are grandparents or great-grandparents (59%), and live on lower incomes (40% <$40,000 household income).

*Sources: VAGO Kinship Care, June 2022 and AIHW, Child protection Australia 2023–24.

Social Media Tiles









Suggested copy

This #KinshipCareWeek2025, we're celebrating the kinship carers who play a vital role in caring for children unable to live with their parents. Kinship care is a powerful way to strengthen families, helping children stay connected to their communities and culture.

Learn more about kinship care and how to stay connected at: https://cfecfw.org.au/how-we-work/kinship-care-network-forum/

#ThisIsKinshipCare #KeepConnectionsStrong

It’s Kinship Care Week!

We’re acknowledging the incredible contributions kinship carers make in the lives of children, young people, and families – thank you for helping them stay connected to culture, community, and each other.

Want to learn more about kinship care? Head to: https://cfecfw.org.au/how-we-work/kinship-care-network-forum/

#ThisIsKinshipCare #KeepConnectionsStrong

Happy #KinshipCareWeek2025!

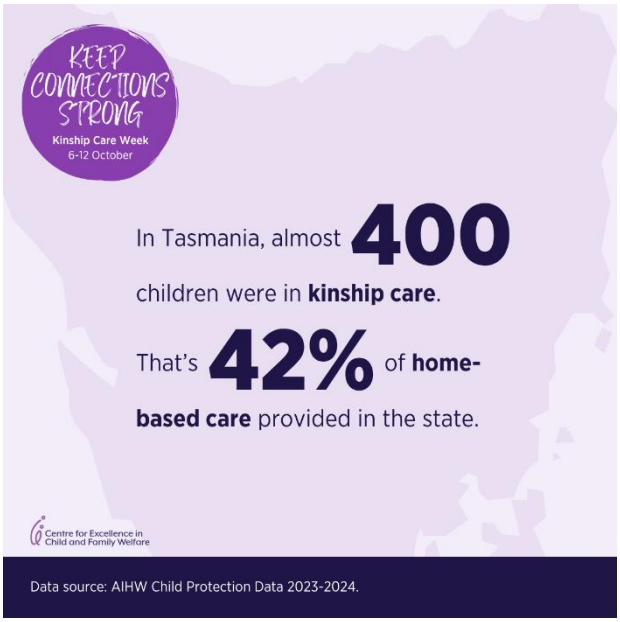
This week we recognise and thank the amazing kinship carers in our communities for providing love, stability, and connection for children who can’t live their parents.

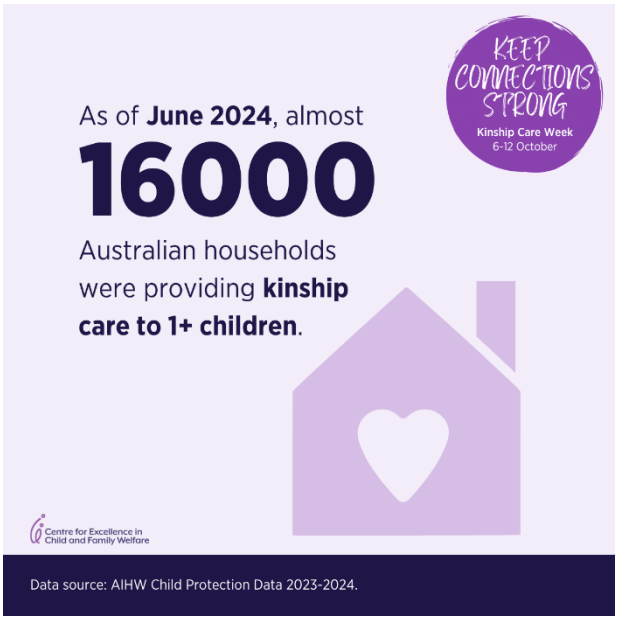
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Data tiles

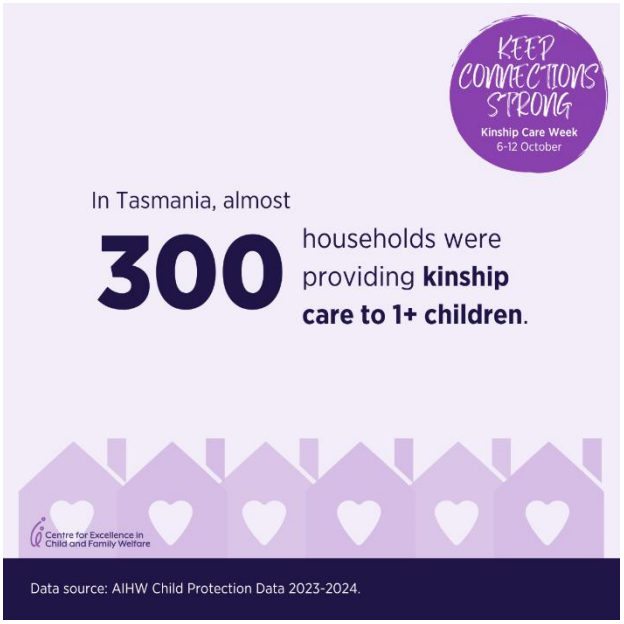












#KinshipCareWeek2025 is an opportunity for us to recognise and celebrate the amazing work that kinship carers do in providing loving and stable homes for children and young people when they need it most.

Did you know?

- As of June 2024, there were almost 25,000 children in kinship care across Australia.

- In Victoria, almost 7,500 children were in kinship care placements, making up 80% of total home-based care provided in the state.
- In Tasmania, there were 400 children in kinship care placements, making up 42% of total home-based care provided across the state.
- As of June 2024, almost 16,000 Australian households were providing kinship care to one or more children.
- In Victoria, almost 5,100 households were providing kinship care to one or more children.
- In Tasmania, almost 300 households were providing kinship care for one or more children.

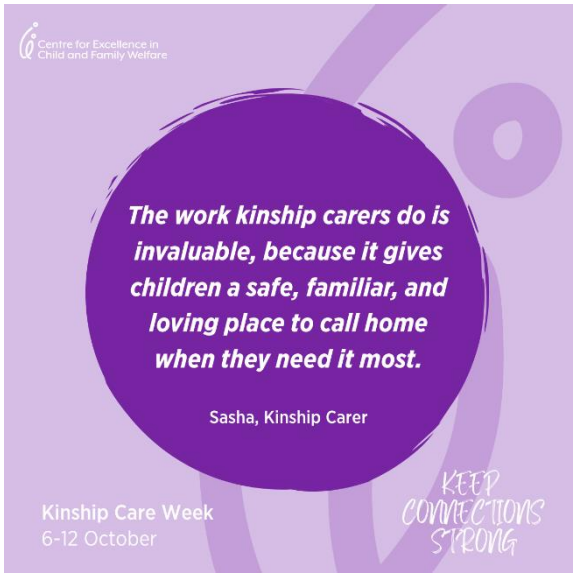
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#ThisIsKinshipCare #KeepConnectionsStrong

Quote tiles









This #KinshipCareWeek2025, we're celebrating the everyday heroes who #KeepConnectionsStrong.

We know the role kinship carers play is vital to ensuring children and young people who can't live with their parents feel connected, safe, and loved, but we asked them to tell us in their own words about their experiences, challenges, and what they enjoy most.

Want to know more about kinship care? Head to: https://cfecfw.org.au/how-we-work/kinship-care-network-forum/

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